

ATTACHMENT D. PUBLIC INVOLVEMENT ACTIVITIES FOR SUNA, WUN AND JWN



South University Neighborhood Association (SUNA) events and activities

- Prior to the “Heritage Crescent Neighborhood Livability” project there was widespread neighborhood involvement in a Historic District recognition effort.
- Fall 2007 SUNA residents organize opposition to a proposed 7-story, student apartment building, directly across from single family homes.
- 30+ neighbors turn out City Council meetings to voice concerns and ask for protections.
- SUNA committee holds multiple meetings with the Portland developer.
- SUNA General Meeting with project developer. Developer voluntarily agrees to the neighborhood's request to reduce the building to 4 stories.
- SUNA joins with WUN to propose emergency code amendments to provide temporary building height limits and increased parking requirements until Infill Compatibility Standards (ICS) Task Team completes work.
- SUNA Board forms new committee to plan a comprehensive strategy for greater neighborhood protections, rather than face a series of project-by-project battles.
- Several SUNA General Meetings, at which residents have opportunities to voice their opinions on impacts of tall buildings and insufficient parking spaces.
- Summer 2008 –South University Neighborhood Planning Group (SUNPG) formed as an outgrowth of neighborhood meetings. SUNPG includes SUNA members and a representative from WUN and meets two to four times a month. A neighborhood survey on positive characteristics and negative impacts of infill is sent to all addresses in SUNA.
- SUNA members join the ICS Task Team and Multifamily Dwelling Infill (MDI) Committee. Representatives work in partnership with SUNPG and the SUNA board.
- Three neighborhood newsletters provide information on research and draft proposals sent to all SUNA addresses (about 1700). Information is also posted on a newly created SUNA web site and sent to approximately 200 email recipients.
- At a January 27, 2009 SUNA Neighborhood Planning Workshop, approximately 75 neighborhood residents discuss building height limits, transitions, setbacks/design, parking, lot coverage, density definitions/calculations and types of land usage.
- On March 2, 2009 several neighbors give a presentation on a “How South University Residents Affected City Code Changes” to a UO Planning Department class.
- The SUNA newsletter prints results of the neighborhood poll (March 2009).
- SUNPG holds meetings with UO students to understand their parking needs and to begin researching car sharing options. The group also reviews a survey of local student car usage information conducted by a student apartment property manager.

- 2009 – Eugene City Councilors are given individual neighborhood walking tours.
- March 2009 – ICS Task Team votes 14-1 in favor of the MDI Committee’s proposals for building height reductions and 19-0 for increased parking requirements.
- Numerous SUNA members testify at Planning Commission public hearing.
- SUNA members join staff and developers on ICS implementation team to create final proposals for City Council.
- December 2009 – over thirty SUNA residents testify at City Council in support of ICS Task Team proposals affecting SUNA, WUN and JWN
- City Council votes 5-3 to support new building height standards and 7-1 to support increased parking requirements, effective **January 16, 2010**.

West University Neighborhood (WUN) events and activities

- 2006-2009 – WUN Board and residents work with neighborhood developers to encourage them to reduce size, increase parking, and increase open space in their proposed developments. Developers need neighborhood approval to win tax breaks – the Multiple Unit Property Tax Exemption.
- 2006-2009 Some developers agree to add parking and reduce the scale of their developments.
- 2008 – Walking tour with City Planning Division staff helps both WUN and planning staff to see the issues related to height and parking more clearly.
- 2008-2009 – As developments with more bedrooms per unit came into the neighborhood, the WUN Board and residents note the impacts of insufficient parking. One of the seminal moments for the WUN Board was viewing a development with 36 bedrooms housing unrelated adults, and only 7 parking spaces .
- WUN Board members become part of the ICS Task Team and Multifamily Dwelling Infill (MDI) Committee.
- WUN meetings include regular updates on the progress of these initiatives, and input from WUN membership on the direction of the proposals.
- WUN joins with SUNA to propose emergency code amendments to provide temporary building height limits and increased parking requirements until Infill Compatibility Standards Task Team completes work.
- Summer 2008 – Two representatives from WUN join the South University Planning Group (SUNPG) and meet two to four times per month.
- WUN Board member submits research as part of the MDI Committee work. The information on bedrooms and parking and on height and density in WUN and SUNA becomes pivotal in gaining City Council members’ support.
- March 2009 – ICS Task Team votes 14-1 in favor of the MDI Committee’s proposals for building height reductions and 19-0 for increased parking requirements.
- WUN members testify at Planning Commission public hearing.
- WUN members join staff and developers on ICS implementation team to create final proposals for City Council.
- December 2009 –WUN residents testify at City Council in support of ICS Task Team proposals affecting SUNA, WUN and JWN
- City Council votes 5-3 to support new building height standards and 7-1 to support increased parking requirements, effective **January 16, 2010**.



Jefferson Westside Neighborhood (JWN) events and activities

- Prior to “Heritage Crescent Neighborhood Livability” project: Extensive participation by JWN members on projects related to neighborhood character and infill compatibility standards prior to 2007, including: Two neighborhood refinement plans, Downtown Housing Analysis, Chambers Reconsidered Project and others.
- Two Opportunity Siting (OS) workshops held by JWN in Summer 2008.
- Two “PlanJam” workshops on infill compatibility standards held by JWN in Fall/Winter 2008-09
- Two major tabloid newsletters (4 and 8 pages) on neighborhood character, infill impacts, and infill compatibility standards sent to all JWN residents and businesses
- PlanJam participant Web discussion forum on neighborhood character, infill impacts, and infill compatibility standards hosted by JWN
- Two Survey Monkey Web surveys on neighborhood character, infill impacts, and infill compatibility standards posted by JWN
- Planning and review during at least eight JWN Executive Board meetings, including five hours of deliberation to decide on final recommended proposal
- Information, Q&A, and discussions related to infill standards and S-JW at five JWN General Meeting programs.
- Notices of meetings and workshops mailed to all *non-resident* owners of JWN property.
- Extensive Web site info at jwneugene.org/infillstds (available to JWN members in printed form by request)
- Regular JWN e-mail announcements to 400+ subscribers
- JWN General Meeting at which membership amended and approved the special zone proposal (73-6)
- Two 1½ hour work sessions provided for MDI Committee members by JWN representatives
- Multiple discussions in ICS Task Team MDI Committee: 7-0 vote recommending S-JW approval
- Two 1½ hour work sessions provided for ICS Task Team members by JWN representatives
- ICS Task Team deliberation and 14-0 approval to recommend City Council adopt proposed code amendments
- Three 1½ hour work sessions provided for Planning Commissioners by JWN representatives
- Two Planning Commission work sessions at which JWN representatives participated
- Heritage Area Working Group (implementation team): Unanimous support for revised proposal
- City Attorney “vetted” and worked with JWN representatives to write code language for new special-area zone.
- JWN members testify at Planning Commission public hearing.
- Planning Commission votes 7-0 to recommend City Council adopt proposed code amendments
- JWN members testify at City Council public hearing
- Autorun Powerpoint presentation made available to Mayor and City Councilors
- City Council votes 8-0 to adopt code amendments establishing new special area zone for large area of JWN, effective **January 16, 2010**.

Among the participants in developing the new special area zone: rental owners, non-resident property owners, owner-occupants, renters, several architects, designers, builders, Executive Director of the Metropolitan Development Corp. (which develops affordable housing projects), a member of the Metro Housing Policy Board (affordable housing agency), past president of Oregon Chapter of the American Planning Association, Lane County Planning Commissioner, several professional planners, Planning staff, City Attorney, representatives from Friends of Eugene and the Lane County Home Builders Association.